

# ASQ Lower Rio Grande Valley Section 1425 Newsletter

December 18, 2008  
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## Special Interest Articles:

- New ISO 9001 Standard Released
- ASQ Lower Rio Grande Valley Section 1425 has Christmas Party
- ASQ Lauds President Bush's Executive Order on Performance Improvement
- Code of Ethics
- Message from our Chair Officer

## New ISO 9001 Standard Released

The American Society for Quality releases ISO 9001: 2008, the latest version of the widely used quality management systems standard.

December 08, 2008— The American Society for Quality (ASQ) is offering ISO 9001:2008, updated version of the widely used standard for quality management systems (QMS). ISO 9001 is used to foster client confidence in products and services offered by certified organizations. The new version replaces the year 2000 version, which is used in 170 countries.

A few key facts about the new standard:

- ISO 9001:2008 is an amendment with no new or deleted requirements.

- Changes to the standard relate to one of the following categories: clarifications, improved compatibility with ISO 14001, consistency within the ISO 9000 family, or improved translation.
- Compliance to ISO 9001:2008 will be verified on a surveillance or recertification audit.

ASQ is offering the new standard to members for \$76 for members or \$95 for nonmembers. To purchase, visit [www.asq.org/iso9001](http://www.asq.org/iso9001) or call 800-248-1946.

## ASQ Lower Rio Grande Valley Section 1425 has Christmas Party

Members from Student branch in Monterrey participate in celebration.

McAllen, TX., December 18, 2008— It is already holy season and ASQ Lower Rio Grande Valley Section 1425 members celebrated with a Christmas party; it was held on a well known Restaurant in McAllen business district, and this time Monterey student branch members from Monterrey México, were invited and fortunately a few of them were able to make the trip to be present.

Our Section Chair Sylvia Garcés Soria welcomed every Section 1425 member and their guests. It was a nice opportunity to see other ASQ members; many of them with their own invitees.

# The NEW ISO 9001:2008 Standard Is Now Available!

The latest version of the ISO 9001 standard is now available. ASQ is your official source for the revised standard.

Purchase the revised standard today!

**Purchase the  
hardcopy revised  
standard from  
ASQ!**

For more information on this new standard or for your ISO 9001 solutions, visit [www.asq.org/iso9001](http://www.asq.org/iso9001)

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## **ASQ Lauds President Bush's Executive Order on Performance Improvement**

Milwaukee, Wis., June 26, 2008—An executive order issued by President Bush that establishes mechanisms for improving government performance was greeted by ASQ as a welcome measure for ensuring effective and efficient application of taxpayer resources.

“We commend the president for his farsightedness in issuing the executive order and the officials at the Office of Management and Budget (OMB) for their enthusiasm in setting up structures and processes for implementing the order,” said Mike Nichols, ASQ president.

The Executive Order on Improving Government Program Performance was issued by the president to “improve the effectiveness and efficiency of the Federal Government.” As part of that order, a Performance Improvement Council was established within OMB.

The Council coordinates the activities of newly appointed Performance Improvement Officers who represent each federal executive branch agency. Those activities include supervising performance management activities, development of strategic plans and annual performance plans, program performance assessment, and establishment of means for measuring progress toward achievement of goals.

Representatives of ASQ are holding discussions with officials at OMB to explore ways that ASQ can assist in implementation and ongoing operations of the Performance Improvement Council.

The American Society for Quality, [www.asq.org](http://www.asq.org), has been the world's leading authority on quality for more than 60 years. With more than 93,000 individual and organizational members, the professional association advances learning, quality improvement and knowledge exchange to improve business results, and to create better workplaces and communities worldwide. As champion of the quality movement, ASQ offers technologies, concepts, tools, and training to quality

professionals, quality practitioners, and everyday consumers, encouraging all to Make Good Great®. Headquartered in Milwaukee, Wis., ASQ is a founding partner of the American Customer Satisfaction Index (ACSI), a prominent quarterly economic indicator, and also produces the Quarterly Quality Report.



# Code of Ethics

## Fundamental Principles

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ASQ requires its members and certification holders to conduct themselves ethically by:

- I. Being honest and impartial in serving the public, their employers, customers, and clients.
- II. Striving to increase the competence and prestige of the quality profession, and
- III. Using their knowledge and skill for the enhancement of human welfare.

Members and certification holders are required to observe the tenets set forth below:

## Relations With the Public

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*Article 1 – Hold paramount the safety, health, and welfare of the public in the performance of their professional duties.*

## Relations With Employers and Clients

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*Article 2 – Perform services only in their areas of competence.*

*Article 3 – Continue their professional development throughout their careers and provide opportunities for the professional and ethical development of others.*

*Article 4 – Act in a professional manner in dealings with ASQ staff and each employer, customer or client.*

*Article 5 – Act as faithful agents or trustees and avoid conflict of interest and the appearance of conflicts of interest.*

## Relations With Peers

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*Article 6 – Build their professional reputation on the merit of their services and not compete unfairly with others.*

*Article 7 – Assure that credit for the work of others is given to those to whom it is due*

## The Lower Rio Grande Valley of Texas

American Society of Quality Section 1425 is located in the Lower Rio Grande valley of Texas. It encompasses Brownsville/Matamoros to McAllen/Reynosa and extends to students at Universidad de Monterrey (UEM) and Tecnológico de Monterrey (ITESM), both in Monterrey, Nuevo León, México.

Our section has regular monthly meetings; these are held at different places. While most of them have taken place at McAllen, we have now reached agreement to have some of them on different cities and both sides of the Rio Grande; hence allowing for participation from members from other locations. For future dates and locations, please visit our web site at [www.asq1425.org](http://www.asq1425.org)

Please, if you have questions, comments or recommendations for subjects to be included on our site and or newsletter; please send them to this E-mail address [ASQ1425@yahoo.com](mailto:ASQ1425@yahoo.com)



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## Message from our Chair Officer

Happy New Year to Everyone!

The past year has been interesting and challenging for our section. 2009 will be equally interesting and challenging. ASQ is changing and looking to meet member needs by providing value-added services.

Our Subsection in Monterrey is now ASQ Section 1430. Congratulations to them for their determination and efforts in this goal.

We still have the four Student Branches – ASQ-TEC and ASQ-UDEM in Monterrey and ASQ-DGETI-CETIS 62 in Salamanca, Guanajuato and ASQ-UTPA in Edinburg, Texas. ASQ-UDEM will be hosting the 8TH Quality Day on April 1. Stay tuned for more details on Student Branch activities.

There is an ASQ Global Initiative with a main focus on México, Brazil, India, China and Korea. We have an Education and Training Initiative that is focused on guiding you, the member, with your career path. Locally, we are working to improve your member needs. Visit our website for updates [www.asq1425.org](http://www.asq1425.org). Or, feel free to drop anyone of us a line with your needs, questions, etc.

Thank you to all our volunteers who take their time and effort to keep our section active. And, thank you, our members, without you we would not be a successful section.

Sylvia Garcés Soria

ASQ Section 1425 Chair

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## **Certified Manager of Quality/Organizational**

### **Excellence Refresher Course**

**06-Jan-09 18:00 to 03-Mar-09 20:30**

This course is designed for quality management professionals who want to prepare for the Manager of Quality/Organizational Excellence Certification Exam administered by the American Society for Quality. The CMQ/OE Body of Knowledge will be reviewed and participants will be given a sample exam at the beginning of the course. This will help them identify topics they should concentrate on as they prepare for the actual exam. Levels of cognition will be reviewed and their use in defining the intended complexity of multiple choice test questions will be identified. Constructed response (essay) questions will be reviewed in the last session.

Web site:

<http://www.asq509.org/ht/d/EventDetails/i/34974>

Event Location

Prince George's Community College,  
Largo, MD

Largo, MD

United States Of America Contact  
Information

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All dates, locations, times and activities are subject to change.

